



2026 FEMALE FOUNDERS **IMPACT REPORT**

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PROGRAM LEADERSHIP



ALLI VILLINES
Executive Director



JADIE STOKES
Vice President



MORGAN MASSIE
Program Chair

A NOTE FROM OUR EXECUTIVE DIRECTOR:

Watching all of you ladies go from an idea to officially becoming a founder has been one of the greatest honors of building She Means Business. I hope you leave this program knowing that your ideas are worth pursuing, your voice belongs in the room, and you are more capable than you realize. Tonight is just the beginning—I cannot wait to see what you build next.

ALLI VILLINES





BY THE NUMBERS



10

**WOMEN
ACCEPTED
INTO PROGRAM**

The three that did
not graduate were
18-19 years old



7

**WOMEN
GRADUATING
WITH NEVADA
BUSINESS
LICENSES**



50+

**HOURS OF
PROGRAMMING**

\$10K

**SCHOLARSHIP
MONEY AWARDED**

4

FIELD TRIPS

14

SPEAKERS





MEET THE CLASS OF 2026

Mentee	Age	Business	Mentor
Sydney Wride	22	Studio Wride	Lauren Harrison
Arianne Manuel	25	Restore The Faith	Julie Lane
Megan Pecson	24	Phyre Collective	Anne Driscoll
Elianie Herrera	23	Lirios Y Raices Esthetics	Lisamarie Wand
Micah Altez	18	Mauveine	Kaleigh Reynolds
Angel Gibbons	23	Angel Lynn Design	Erika Gillette
Natalie Grady	25	Naturale Lips	Laura Zander

Bonus Mentors: Georgia Vanderville & Kayla Bailey



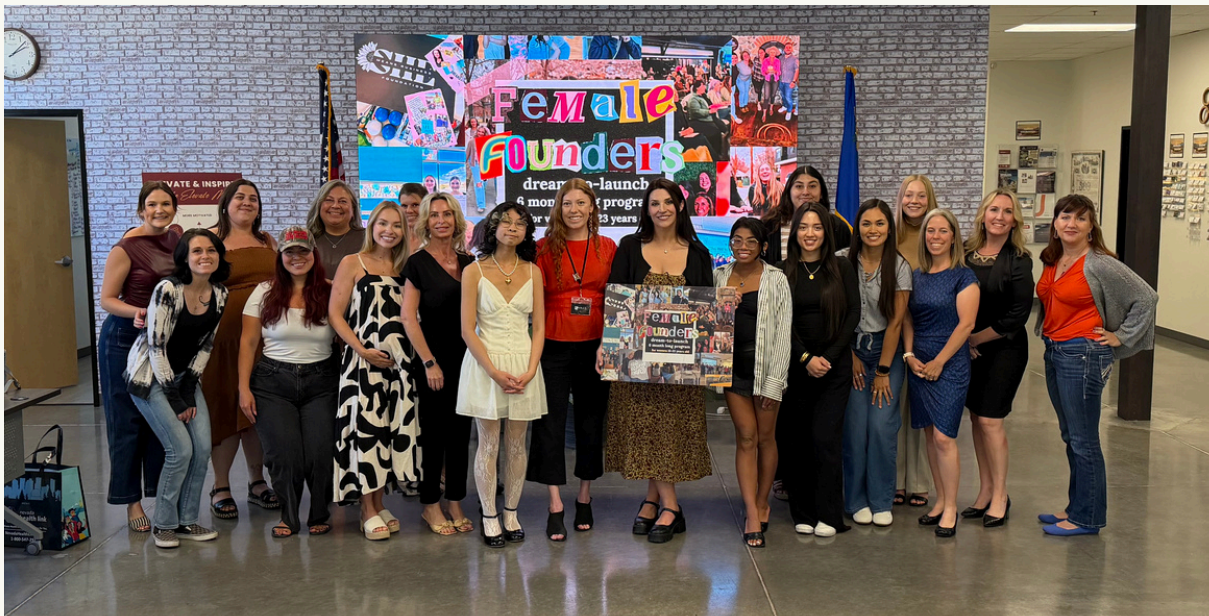


2026 PROGRAM SCHEDULE

PHASE	DATE & TIME	FOCUS	SPEAKERS	LOCATION / NOTES
Program Introduction	Friday, January 16, 2026 1:00–3:00 PM	Program overview & expectations	Ann Silver Reno + Sparks Chamber of Commerce Alli Villines She Means Business Sadie Stokes Program Expectations	4065 S Virginia St #101 Reno, NV 89502
Month 1: Vision & Vibes	Friday, February 20, 2026 1:00–3:00 PM	Business foundations & planning	Morgan Massie Leadership & Training Concierge	4065 S Virginia St #101 Reno, NV 89502
Month 2: Brand & Slay	Friday, March 13, 2026 1:00–3:00 PM	Branding & marketing basics	Alli Villines CEO, Alli Marie Marketing Agency Sadie Stokes CEO, Butterfly Creative Projects	4065 S Virginia St #101 Reno, NV 89502 March Prep: Download app, begin exploration, start SMB QR code
Month 3: Cash & Confidence	Friday, April 17, 2026 1:00–3:00 PM	Financial literacy & funding	Kayla Caldwell Profit First 3 Nickels Team Budgeting App Brandi & Meredith United Federal Credit Union	4065 S Virginia St #101 Reno, NV 89502 Optional Field Trip: Kimmie Candy <u>Friday, April 24, 2026</u> 405 Edison Way, Reno, NV 89502
Month 4: Legal & Legit	Friday, May 8, 2026 1:00–3:00 PM	Legal, licensing & business structure	Candi Block EDAWN Ethan Clift SBDC Cheyenne Iverson Every Sparrow	4065 S Virginia St #101 Reno, NV 89502 Optional Field Trip: Shorties Candles <u>Friday, May 15, 2026</u> 425 Western Rd Suite 105, Reno, NV 89506



PHASE	DATE & TIME	FOCUS	SPEAKERS	LOCATION / NOTES
Month 5: Pitch Perfect Pitching & networking	Friday, June 26, 2026 1:00–3:00 PM	Pitch and networking	Shannon Bonetti PR Specialist & Former News Anchor Katey Roshetko KOLO 8 News Now Anchor	4065 S Virginia St #101 Reno, NV 89502
Month 6: Launch & Level Up	Friday, July 17, 2026 1:00–3:00 PM	Launch & growth strategy	Morgan Massie Leadership & Training Concierge	4065 S Virginia St #101 Reno, NV 89502
Program Graduation	Thursday, August 13, 2026 5:30–7:00 PM	Celebration & recognition		National Automobile Museum 1 Museum Drive Reno, NV 89501





CLASS SNAPSHOT

PROGRAM HIGHLIGHTS

\$1,000 Scholarships

8-Month Program

Monthly In-Person Meetings

x3 Educational Field Trips

Monthly Speakers

Local Radio Interview

New Bank Accounts Opened

Business Licenses **Secured!**

18 (x2)
20–24 (x4)
25 (x1)



18–25

AGES OF
PARTICIPANTS

Retail
Art & Design
Beauty
Health & Wellness





WHAT THEY LEARNED

MARKETING / PR / BRANDING
LEGAL & LICENSING
FINANCIAL LITERACY
ADVOCACY / LEADERSHIP / PUBLIC SPEAKING
BUILDING BUSINESSES THAT LAST
SUSTAINABILITY / SCALABILITY





FIELD TRIPS & EXPERIENCES



DRESS FOR SUCCESS®
RENO - NORTHERN NEVADA



MENTOR / MENTEE INTRO PARTY

Mentors and mentees met and mingled before the January session officially kicked off—each pair received a CEO sweater welcoming them into their new business journey. (Hosted at Butterfly Creative Projects)





BUSINESSES LAUNCHED!

Mentee	Age	Business	Entity Type
Sydney Wride	22	Studio Wride	LLC
Arianne Manuel	25	Restore The Faith	LLC
Megan Pecson	24	Phyre Collective	LLC
Elianie Herrera	23	Lirios Y Raices Esthetics	LLC
Micah Altez	18	Mauveine	Sole Proprietorship
Angel Gibbons	23	Angel Lynn Design	LLC
Natalie Grady	25	Naturale Lips	LLC





PARTNERS & SPONSORS





SUPPORTERS

CLASS SPEAKERS



LUNCH SPONSORS





INVESTMENTS > OUTCOMES

PROGRAM DOLLARS FUNDED:

Every mentee received an individually funded community sponsor scholarship.

Partnership funds covered program materials:

Binder/notebook / pens / sticky notes kit for each mentee

Custom graduation keepsake for each mentee

Room rental (Chamber of Commerce)

Custom sweatshirt for each mentee

SCHOLARSHIP DOLLARS FUNDED:

Design tools, networking group/mastermind memberships, business licensing, bank account opening deposits, work samples, online platform builds, marketing materials. Each mentee tracked a budgeting sheet; mentor and program leadership reviewed proposed expenses together

GRANTS & AWARDS RECEIVED

\$250

**DIVAS DAY OUT
+ MEDIA/RADIO**

\$1000

**EMPOWERED
VENTURES
EMPOWHERMENT
SUMMIT & EXPO**

\$3500

**NV WOMEN'S
FUND SUMMIT
GRANT**





IN HER WORDS



"As a mentee and new business owner, the Female Founders program is taking my business to the next level by connecting me with experienced local mentors who are passionate about helping young women succeed. Their support and advice has been transformative for my business, especially in helping me to establish confident pricing, navigate insurance and business banking, and build a strong foundation for my business."

SYDNEY WRIDE

**OWNER OF
STUDIO WRIDE**





IN HER WORDS



The FF program has been such an amazing experience and has given me invaluable knowledge in areas like finances, scaling, and building a sustainable business as I continue growing Naturale. Beyond the education, I've gained an incredible community, meaningful connections, and so much more confidence in myself as an entrepreneur.

NATALIE GRADY

**OWNER OF
NATURALE LIPS**





LOOKING AHEAD TO 2027



11

**WOMEN
ACCEPTED
INTO PROGRAM**



10

**WOMEN
GRADUATING
WITH NEVADA
BUSINESS
LICENSES**



\$1K

**SCHOLARSHIP
PER MENTEE**

Additional
\$500/mentee for
program costs

**PROGRAM BUDGET EXPANDING
TO \$15K–\$20K**





WATCH OUR 2026 IMPACT VIDEO



